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K&R SPEARHEADS HEROIC PR CAMPAIGN

It isn't every day that the K&R Public Relations Department coordinates a press conference in the U.S. House of Representatives, trots off to the Washington studios of NBC's TODAY SHOW, turns down GOOD MORNING AMERICA and CBS MORNING NEWS, chats with Jack Anderson, NIGHTLINE producers, etc. And, more importantly, aids an effort to rescue one of the great humanitarians of all time—Raoul Wallenberg.

Although at times our activities seemed characterized by humor, hysteria and histrionics, we were always aware of the importance of our cause, and grateful for the opportunity to share in such a noble effort.

The Raoul Wallenberg story is no less dramatic for being true.

In 1944, Wallenberg, a wealthy Swedish diplomat, was assigned to Hungary by the War Refugees Board to observe and report the last chapters of Hitler's "Final Solution." The suffering he witnessed led him to a valiant action to save the endangered. Hundreds of thousands of Jews were able to escape Hungary, carrying falsified Swedish passports provided by Wallenberg.

Traveling from Budapest to a small town called Devrecin in January, 1945, Wallenberg was abducted by Soviet Secret Police and transported to Lubyanka prison in Moscow.

Despite official statements from the Soviets that Wallenberg had died in 1947, there is evidence to the contrary. Over the years, several former prisoners have reported seeing Wallenberg, speaking with him, or communicating with him through tapped code messages on prison walls.

Wallenberg's family, supporters, and many survivors who owe their lives to him, have not given up hope. They have tried in vain to get information about Wallenberg, and to demand his release. Now, for the first



Raoul Wallenberg, 1935.

time, at the behest of his family, legal action has been initiated.

On February 2, 1984, a suit was filed in Federal Court against the Soviet Union to free Wallenberg, an honorary U.S. Citizen.

After meeting with the chief legal counsel on the case, Professor Morris Wolff, we volunteered to coordinate publicity for this landmark action. The dedicated team included Ed Shapson, Michele Lanzilotti, Arlene Leib, Leona Chacker, Susan Brown and Joy Allanoff, and together we launched an aggressive publicity campaign, sharply focused on major national and international media.

We called important editors, producers, wire service reporters, and syndicated columnists. All contacts were reinforced

by mailing the press kits we had prepared.

The TODAY SHOW responded early on, with the clear understanding that their announcement would be "first." GOOD MORNING AMERICA and CBS MORNING NEWS followed suit, each wanting to be first to break the news, but we were committed to TODAY, and were forced to do something beyond our wildest imaginings—turn down the placements of our dreams.

On February 2, the filing date, all systems were "go." At dawn, Arlene and Ed accompanied Professor Wolff and Representative Tom Lantos (D-CA) and his wife, Annette (both of whom were rescued by Wallenberg), to the TODAY SHOW in Washington. Then, at the courthouse, we shared an emotional moment as Guy Von Dardel, Wallenberg's half-brother, joined the legal team as suit was filed to secure Wallenberg's release. Later, we listened at the press conference to the impassioned statements of Tom and Annette Lantos, Von Dardel, and Wolff.

The Voice of America and Radio Free Europe recorded the conference (as did a Soviet observer). A Swedish television team conducted interviews. The conference, and our efforts leading up to the filing, generated multitudes of clippings from newspapers such as the LONDON TIMES, the major Chicago, New York and California dailies, and even appeared in newspapers across the country from Albuquerque, New Mexico to Providence, R.I.

Thus, we announced this first step—the filing of the lawsuit—and reminded the public of the contributions of this great man.

The irony of Wallenberg's fate is inescapable. Because of his efforts to secure freedom for 100,000 victims of oppression, he has been deprived of his freedom. One man was able to free so many, and so many have

Continued on p. 4

K&R HEROIC PR CAMPAIGN *cont'd from p. 1*

been unable to free one man.

Now we must wait. If the court decides that it has jurisdiction over such a matter, the case will come to trial and the United States Courts will have taken the position that violations of the Law of Nations can be prosecuted through the judicial system.

Realistically, the chances that the court will hear the case are slim; that a favorable verdict would influence the Soviets, even more unlikely. That Wallenberg could be freed—a miracle! But—dare we not support such a gallant effort? Dare we not try?

—Joy Allanoff

Staff photos by Joy Allanoff



In Washington, D.C. on February 2, 1984 to file suit against the U.S.S.R. on behalf of Wallenberg were (left to right) Guy Von Dardel, Wallenberg's half-brother, chief counsel, Morris Wolff, and Murray Levin, legal counsel on the case.



In front of the Capitol on the way to the press conference were Ed Shapson (left) and Arlene Leib as they accompanied Swedish attorney, Claes Cronstedt

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Artem W. Lab

For Immediate Release

DR. GARY GLASSMAN WITH HIS GOODWILL ORAL HEALTH PROJECT IS PROUD TO ANNOUNCE THE FIRST GRADUATING CLASS OF DENTAL SURGEONS FROM THE UNIVERSITY OF TECHNOLOGY COLLEGE OF ORAL HEALTH SCIENCES IN JAMAICA

Toronto, Ontario, Canada; April 10, 2016. Gary Glassman, DDS, FRCD(C), the founder of the philanthropic **Goodwill Oral Health Project** is proud to announce the recent graduation of the first graduating class of 22 dental surgeons at the University of Technology's (UTech) College of Oral Health Sciences in Jamaica. UTech is one of the beneficiaries of Dr. Glassman's global effort promoting the best oral health care to developing countries in need. The graduates, trained and certified by UTech, graduated in November, 2015 after completing their five-year degree program in Doctor of Medical Dentistry (DMD) and are the first ever dental surgeons to be certified by the university. All graduates will now intern in a Jamaican Government vocational training program, and be placed at health facilities throughout Jamaica to practice dental medicine.

According to Dr. Maurice Miles, United States (US) Board Member of the US-based Commission on Dental Competency Assessments which administers dental examinations, the University of Technology's Class of 2015 DMD graduates have proven themselves to be "as qualified, as competent and as dedicated as any dental graduate from the United States and Canada."

Dr. Gary Glassman has dedicated his time, experience and generosity to furthering the philanthropic efforts of the Goodwill Oral Health Project over the past 15 years. Since 2010, he has been Adjunct Professor of Dentistry and Director of Endodontic Programming for UTech School of Dentistry, he wrote the endodontic curriculum for the DMD (Doctor of Medical Dentistry) program and he provided all lectures, clinical instruction, teaching supplies and equipment as well as solicited other volunteer oral health specialists to teach students.


Dr. Glassman said, "Jamaica has experienced severe challenges in reducing the overall burden of diseases due to dental conditions. Under normal conditions, with approximately one dentist per 17,000 people, the majority of Jamaicans would never even see a dentist." Now, thanks to the dedication and hard work of Dr. Glassman at UTech over the past five years, more than 200,000 Jamaicans have received top-quality treatment from the dental surgeon trainees, and as part of their training, the team of 22 dental surgeons gained hands-on experience at the dental clinic. The College of Oral Health Sciences, which is the largest provider of dental services for the

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Dr. Gary Glassman, Goodwill Oral Health Project and First Graduating Class, Jamaica

people of Jamaica, has a strong public health focus and places special attention on providing quality care to Jamaican citizens unable to access or afford oral health care services. The dental students also participated in voluntary outreach programs in clinics and health centers in the public health sector, as well as community health fairs and events, where dental services are offered free of cost to the public.

Dr. Gary Glassman is a partner in Endodontic Specialists in Toronto, Ontario, Canada, and a world-renowned oral health specialist, international lecturer on endodontics, philanthropist, author and frequent TV and radio show guest. Visit www.rootcanals.ca and www.drgaryglassman.com. Contact Dr. Glassman at dr@drgaryglassman.com



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PRESS RELEASE

For immediate release

Contact: Ron Resnikoff, 215-635-1000, Ext. 212

WealthHub Solutions Hires Leading FinTech Innovator as CEO

CONSHOHOCKEN, PA—March 8, 2016—WealthHub Solutions, the leading provider of fiduciary management software, announced today that Jim Marks has been named as Chief Executive Officer.

"I am thrilled that Jim is joining our team," said founder and director Antony Joffe. "Jim's expertise and experience working with financial technology companies from start-ups to the leading companies in the space is invaluable. His background is tailor-made to lead WealthHub in its next phase of growth and development."

Marks brings three decades of experience as an innovator and executive in financial technology to WealthHub Solutions. He helped to start and manage SNL Financial before becoming the first Wall Street equity analyst to focus on financial technology with Credit Suisse First Boston in 1996. He was a founder and President of the financial and legal technology investment bank, Marks Baughan, from 2004 to 2013. He also served as President of Belzberg Technologies and WineAccess, as well as a director at Fiberlink, Folio Dynamix, and Keystone Risk Partners.

"I am very excited about the opportunity at WealthHub," said Marks. "This is a unique SaaS platform that follows a long-standing recipe for success in financial technology; it serves a sharply defined niche in financial services by replacing disparate internal systems and manual processes with an integrated application automating those processes. It delivers sharp and measurable productivity gains to trust companies, and I am looking forward to working with the team at WealthHub and our partners and customers to fully realize our potential."

Jim Marks can be reached at 610-529-9463 or jim@wealthhubsolutions.com

About WealthHub Solutions

WealthHub Solutions (WealthHubSolutions.com) is the leading provider of enterprise software for fiduciary management. WealthHub's cloud-based platform for trust company administration delivers an end-to-end solution for trust officers and other fiduciaries that fully integrates investment data and reporting with automated workflow, client management and prospecting, task scheduling, document management, and compliance. The WealthHub platform creates real operational savings for trust companies by improving trust officer productivity—while enhancing the customer experience

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Year 31, No. 26 Celebrating 31 Years of Community News March 2 - March 8, 2016

FREE
FIND YOUR COMMUNITY NEWS HERE!


Dr. Dan Gottlieb to Present Inaugural Lecture at Launch of the Center for Spiritual Well-being

We've all had the experience of waking up one day and the world is different. From happy changes like a new job or a new marriage or partner, to a diagnosis or a divorce, we've all experienced that kind of crisis. And we suffer. These are the words of Dr. Dan Gottlieb, highly respected clinician, teacher, and renowned radio host of WHYY's "Voices in the Family." On Sunday, March 13, at 9:30 a.m. at Beth Shalom Congregation, 8231 Old York Road, Elkins Park, Dr. Gottlieb will present a free program and workshop entitled, "Normative Crises: Growing Through Life's Changes and Challenges," the inaugural lecture of the Center for Spiritual Well-being. This timely topic, meaningful to adults of all ages and of all backgrounds, is free and open to the public, and promises to be an important morning of growth.

Dr. Gottlieb will speak on the important life lessons of how to move from a broken heart to an open one. At one point or another in our lives, most of us will deal with normal life-tumors, some happy and some sad, that may leave us feeling as though we are "in crisis." Happy events such as a new baby, a new home or a new and better job, and sad events such as illness, or the loss of loved ones, friends, a job or independence, can turn into loads of crisis needing attention, Dr. Gottlieb says. "Sometimes in life our souls become malnourished. Like a baby crying for nurturing."

In the lecture, Normative Crises: Growing Through Life's Changes and Challenges, Dr. Gottlieb will address how to weather these normative, yet often difficult times in life. Participate in the Free Program & Workshop with Dr. Gottlieb on page 17.

Dr. Gottlieb will present a free program and workshop, "Normative Crises: Growing Through Life's Changes and Challenges," on Sunday, March 13, at 9:30 a.m. at Beth Shalom Congregation, 8231 Old York Road, Elkins Park.



HEADLINES

New Outreach Initiative Hopes to Re-Engage Unaffiliated Jews

LOCAL
JON MARKS / JE STAFF

LIKE A SHEPHERD trying to round up sheep that have strayed too far from the rest of the flock, the new Center for Spiritual Well-Being at Beth Shalom Congregation in Elkins Park is hoping to bring wayward Jewish souls back into the fold.

The center's mission officially begins March 13 when renowned psychologist Dan Gottlieb helps launch its initial program, "Normative Crises: Growing Through Life's Changes and Challenges," in a house of worship — because it was not a spiritual home. It's important because people feel a lack of community — a place where they can explore what's deepest to them on a spiritual level. I keep hearing that they feel no spiritual connection. What we'll be doing is not text-based — no rules or constraints — it's "Let's just talk about what's important to us."

While the center actually has been in operation for a few months, hosting such events as weekly yoga sessions, a Wednesday Nar-Anon family support group for those dealing with addictions and a monthly Healing Service, this is its first community-wide event.

To help promote it, they've hired a public relations firm and also gone on a media blitz, which includes radio ads on KYW1660 AM and WHYY-FM, as well as placing ads in the *Jewish Exponent* and *Philadelphia Inquirer*, in addition to maintaining the center's Facebook page. Those and other costs are being funded through an anonymous donor, who has pledged several hundred thousand dollars over the next four years. In less than a week, the campaign boosted the projected turnout from 125 to 223, with some 300 expected by Sunday.

According to Rabbi David Glanzberg-Krainin, regardless of a person's reason for leaving organized Jewish life — financial, a disconnect in age or circumstance, or other personal issues — this may be the vehicle that brings them back. "We think there are a lot of people not yet being touched by synagogues and the religious community," said Glanzberg-Krainin, now in his 12th year at Beth Shalom. "It means a lot to me; we could have a chance to impact the community. Having an impact and creation of community are what moves me being a rabbi — a new vehicle that is essential to the work of what I want to be doing as a rabbi."

His colleague, Rabbi Andrea Merow, feels much the same. "We realize everyone has issues with their mental health, and that's often connected with spiritual health," said Merow. "We think our physical and mental well-being are always affected by the spiritual. People can improve their overall well-being by engaging in programming that speaks to their heart."

The program will open with Gottlieb, before breaking out into individual groups on specific topics. Each breakout group will be led by a trained therapist. The fact that the event is free should lead to even more people attending, according to Glanzberg-Krainin.

"We want to try to welcome everyone, and we're prepared for the possibility of a large turnout," said Glanzberg-Krainin. "We know there are people who don't walk through synagogue doors for any number of reasons. We think they can be moved and touched by what synagogues are at their best doing: educating and providing inspirational support. Sometimes there are difficult issues people are struggling with, but they don't necessarily feel synagogues are where they can get that kind of support. We've always had a desire to do this work, but not the means."

Gottlieb, a quadriplegic who has battled health issues and other personal problems, says this kind of outlet was never available during his time of need. "Who knows what I would've done with it, but today people are just aching to explore and develop their own spirituality," said Gottlieb, who's reduced his broadcast schedule to doing specials every other month. "You can blame the Internet in part because people start to believe their Facebook friends are their real friends. Times have changed. We have more focus on ourselves and our personal growth and achievements, so our gaze has turned inward. That's a very lonely place to be."

That's just one reason Gottlieb believes it's so critical for people to share their feelings, especially if it's with those going through something comparable.

"I'll be addressing specific issues and major traumas," explained Gottlieb about his role in the proceedings. "These are everyday traumas. What all of these events have in common is, we experience a kind of loss and we withdraw when we're confused, shaken and vulnerable. However, when we suffer, we need each other to help the healing process; it's the only cure. We need compassion from other people, from a higher power and, especially, from ourselves."

Following its launch, the plan is for the center to have a series of smaller events and get-togethers on topics that may come out of Sunday's initial program. They also plan to hold one major event each year.

So how will they know it's working? "For me, success will mean some of the people who come to this opening will come back," said Glanzberg-Krainin. "We're not expecting every person to come back, but for those who do, we'll know we've touched a nerve."

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A&E INSIDE SideShow: "King's Speech" wins again. E3 Hedgerow's "Plaza Suite" misses mark. E5 Enrique Iglesias fires up Atlantic City. E8

Monday, Feb. 14, 2011 • Section E

A former surgeon at Lankenau has started an unusual business: Helping people decide how they want to die.

End-of-life pioneer



DAVID BRADSHAW / Staff Photographer
Karl Ahlweide, who quit his surgery practice, discusses living wills with Judy and Jim Snyder at their Lower Gwynedd home.

By Stacy Burling
It was the sort of situation that made surgeon Karl Ahlweide think there had to be a better way to be a doctor.

One of his patients, an elderly woman, had survived cancer and heart surgery, but had landed in the intensive care unit with pneumonia.

She had been on a breathing machine for 10 days, and her family was facing a tough decision. Should it allow doctors to insert a feeding tube and do a procedure that would insert a breathing tube into her neck rather than through her mouth?

Three out of four doctors involved in her care believed the patient would never be able to breathe on her own again.

The woman couldn't speak. One daughter said her mother wanted to live on a machine. But nothing had been written down, and another daughter and son wanted all-out care.

They fought and cried. In the end, technology won out, and the daughter who thought her mother would have wanted to die was devastated. "You're making me do something that I promised I would never allow to happen," she said.

Ahlweide, who doesn't know what ultimately became of the patient, found the situation "horrible to watch."



Pa. group homes get new guidance for their residents' end-of-life issues

Abigail Sandler has fought for clearer rules on who calls the shots when a group-home resident becomes deathly ill ever since her mentally disabled sister got sick in 2006 in Horsham, setting off a conflict between the home's administrators and her family.

Sandler says her sister Aimee's group home, Lynch Homes, balked at the decision of Aimee's uncle, her legal guardian, not to insert a feeding tube. Aimee had stopped eating, and two doctors said she was terminally ill.

The case was a messy one — Aimee actually had an undiagnosed brain tumor.

See **DISABILITIES** on E1



DAVID BRADSHAW / Staff Photographer
Abigail Sandler, who lobbied for clearer rules. The result was last month's Aimee's Bulletin, named for Sandler's disabled sister.

He helps people plan a better way to die

LIVING WILLS From E1 end, technology won out, and the daughter who thought her mother would have wanted to die was devastated. "You're making me do something that I promised I would never allow to happen," she said.

Ahlweide, who doesn't know what ultimately became of the patient, found the situation "horrible to watch."

The problems were obvious, but common. Even with a history of serious medical malpractice, the patient hadn't written a living will or designated a decision-maker. Even if she had had a living will, many are "essentially useless" because decisions at the end are rarely as clear-cut as people think they will be, Ahlweide said.

Witnessing too many ICU dramas made Ahlweide so interested in end-of-life issues that last summer he made a highly unusual career move. He gave up his surgical practice at Lankenau Hospital to start a business helping clients write advance directives and working as an independent adviser when death approaches.

"I was taking care of people who were very ill and did not have those well-worked-out plans in place, and I just saw an awful lot of suffering in families and patients," said Ahlweide, who is also a palliative-care specialist. People need to think about how they want to die and talk with their families long before they get to the ICU.

While more and more hospitals are forming teams of caregivers to help patients at the end of life, medical counseling about death remains a hot-button issue. The infamous "death-panel" rhetoric from Sarah Palin and others effectively killed an attempt to provide Medicare coverage for end-of-life planning in the health-care reform bill. The issue resurfaced recently when the government issued regulations that would have allowed Medicare coverage of voluntary advance-care planning with primary-care physicians. Then the administration dropped the new regulation earlier this year as attacks on the reform law mounted.

So far, business has been slower than Ahlweide — a tall, soft-spoken 49-year-old who still seems a little uncomfortable as a salesman — had hoped. But he's encouraged that several clients have been nurses who have seen the same problems he has. He says he has the luxury of having enough money to allow his unusual business to build slowly. "The way I look at it is there's very little competition for me as well," he said wryly.

Insurance doesn't cover Ahlweide's services, and he thinks that's fine. People need to trust the person helping them with end-of-life decisions, and insurers have financial interests that work against that trust. He thinks a tax credit would be a better idea.

In the meantime, he's charging \$300 an hour, although he'll negotiate with people who can't afford that rate.

"That change may depress demand, but Americans' cultural reticence about discussing death also probably plays a big role, other experts said.

"Most of the studies suggest that only one quarter to one third of the American population have some sort of advance directive," said Nathan Korfina, a Richmond lawyer who founded National Healthcare Decisions Day in 2008.

"We don't want to think about our mortality," he said.

David Casarett, a palliative-care doctor at the University of Pennsylvania, said many doctors would agree that advance directives have often been too specific to work in real situations. "It's really, really hard to anticipate what treatments a patient would want and what treatments would be appropriate," he said.

In the last four or five years, there has been a trend toward more goal or values-based directives. Patients describe the life they want and value, rather than what they think should happen if they have a terminal illness or a permanent brain injury. It can be hard to tell, for example, whether a coma is irreversible or when cancer becomes terminal, but perhaps easier to know if whether a patient is suffering or will ever be able to return to the person she loves.

There are free online model advance directives easily available, but Ahlweide believes his experience helps him clarify what really matters to clients. "There's just enough uncertainty to create havoc," he said. "They need a guide. I've been up that mountain before."

During a recent meeting with Jim and Judy Snyder at their home in Gwynedd Valley, Ahlweide asked about their health histories, their experiences with the deaths of loved ones, and how they want to live as they age. It was particularly important to study to be able to care for herself in her own home. Neither wanted to spend much time in life support if either was unable to communicate.

He wrote simply worded documents for them saying they would prefer to die if they couldn't take care of themselves or he would feel themselves there. They want "comfort therapy with aggressive pain management" if they have terminal disease or if they have been in a terminal or minimally conscious state for more than a month.

The Snyders, both in their 60s, were pleased. "I think it's time well spent," Jim said. "I feel less stress already," Judy added.

Another client, who has a strong family history of dementia, settled on these words: "If I am unable to walk with minimal assistance, read with comprehension, communicate with my friends, and feed myself in my own home, I would prefer to die."

Some, of course, want more extreme measures. Ahlweide, whose wife is a palliative-care nurse, said he was drawn to end-of-life medicine because of the need. But he also discovered that, horrible as the family meetings in the ICU can be, he was good at them. "I learned that I can talk about death and dying well. If I've been given a God-given talent," he said, "I can approach this in a respectful way that can help people."



Abigail Sandler with disabled sister Aimee. Sandler says Aimee's case raised questions of whether families or caregivers make end-of-life decisions.

Making choices for mentally disabled

DISABILITIES From E1 need, treatable problem — but Sandler says it raised questions of who has the legal upper hand if families disagree with care providers, who often have sought all-out medical care for their intellectually disabled charges.

Last month, the state issued a statement, dubbed Aimee's Bulletin, meant to clarify how Pennsylvania laws affect decision-making for their intellectually disabled charges.

"It's been a controversial issue," said Kevin Casey, deputy secretary for the Office of Developmental Programs at the Pennsylvania Department of Public Welfare.

Casey said that, as care has advanced, people with intellectual disabilities are living longer and presenting the same ethical dilemmas as their able-bodied counterparts.

Their situations, though, are further complicated by the fact that they may never have said how much care they would want at the end of life, and they may not have close family members or friends who can help. Plus, people who work with the severely disabled may feel a special need to honor life no matter what, say people involved in such decisions.

Casey said a situation like the Sandler case was unusual, but "it's a very difficult problem when it does come up."

The bulletin is meant to give more guidance on a law passed after Aimee's illness in 2006. It clarifies that these kinds of decisions "ought to be made between the family and the doctor," Casey says.

In a two-sentence written statement, Lynch Homes declined to discuss the Sandler case and said it "always has the residents' needs and well-being as its top priority."

Aimee Sandler died of pneumonia in 2009. Abigail Sandler, of Lafayette Hill, said doctors had failed to detect gallbladder disease. Once it was treated, her sister's appetite returned. She never got the feeding tube. Sandler said Lynch Homes refused to allow her sister to return from the hospital in 2006 without one, so she was put in a hospital, then transferred to a different group home after her condition improved.

Abigail Sandler said the new bulletin was an improvement, but remained too complicated. "This is a beginning," she said, "but it's certainly not the end."

Casey said the state planned to offer training to help family members know their rights in end-of-life situations.

The bulletin says no one can withhold life-preserving care for a group-home resident who has a life-threatening medical problem but is not in a "end-stage" condition or permanently unconscious.

For people reaching that point, there is a hierarchy of decision-makers, starting with those legally appointed as health-care agents and ending with the facility director. Among family, spouses get top priority, followed in order by adult children, parents, siblings, and grandchildren.

The state recommendations — but does not require — that facility directors get legal advice if they want to withdraw life-sustaining treatments or establish a do-not-resuscitate (DNR) order. This won't add much cost for group homes, Casey said.

Shirley Walker, president of PAIA, Pennsylvania's Service Network for Autism and Intellectual Disabilities, disagreed. The option "would add to the cost," she said, and it could add time to the process.

Still, she said, providers have been eager for more guidance. The new bulletin, she said, "gives a long way to answering a lot of questions."

Trina Lottino, executive director of SPIN (Special People of the North-east Inc.), has been dealing since mid-December with the deteriorating health of one resident, a "tiny wisp of a person" in her 80s who starved through periods when she doesn't eat. A hospital where she has been treated has wondered why she is not in hospice and doesn't have a DNR.

The agency hired a lawyer and tried to find someone who knew her well enough to serve as her health-care representative. The woman is too fragile for tube feeding, and the staff has been feeding her painstakingly with a teaspoon. "It's an all-day thing to feed her," Lottino said.

She said things were usually much easier when family members were involved. Even so, deaths are very hard on staff members, who often know residents for years.

Hospice can relieve some of the burden. "You can't really just let a person starve to death," Lottino said, "and expect people who are practically paid minimum wage to just sit there and watch it."

He considers it a privilege to spend time with people who are dying and feels good about the feedback he has gotten from clients who've had family members die.

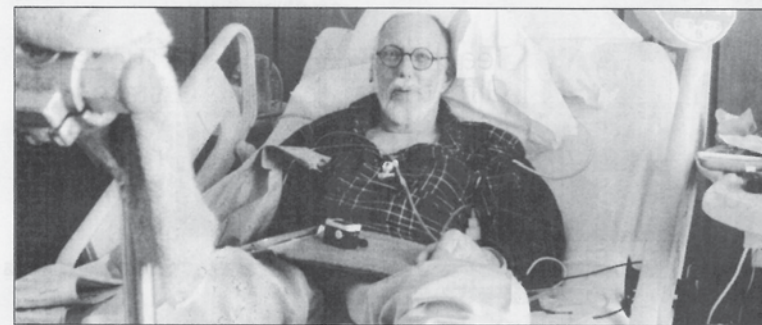
A nurse friend at Aria Torreadable, where Ahlweide works part time in the ICU, connected him with Barbara Kelly, whose husband was dying of the debilitating neuromuscular disease ALS.

She helped her understand her husband's condition and talked with her husband about his wishes. After the family decided to disconnect the breathing machine on New Year's Eve, Ahlweide and his wife went to their home in Northeast Philadelphia to help her.

"It's just an angel," Kelly said. "I never knew there were doctors like this. We would have never got through this if it hadn't been for him."

Ahlweide said it was a remarkable way to spend New Year's Eve. As her husband died, Barbara Kelly held his hand and told him his gravesite was near. "It was, in ways," Ahlweide said, "one of the most beautiful things I ever saw."

Contact staff writer Stacy Burling at 215-954-4544 or sburling@phillyinquirer.com.



Friend Van Youngman, college professor, Hodgkin's sufferer, and devout atheist, at the hospital. CLARK DELEON

Life's unexpected envoys

My friend Van Youngman is a devout and vocal atheist, which serves him well as a college professor who teaches logic to art students and future sous chefs at the Art Institute of Philadelphia.

White-bearded and endlessly opinionated, Youngman states those opinions in a rich, broadcast-quality baritone. He explains his enthusiastic nonbelief in religion with the ease and moral certainty of a monsignor who knows that he has won the trip to Ireland in next Sunday's parish raffle.

Youngman argues that individual human existence is brutish, short, and meaningless. We are born with a biological imperative to reproduce the species and then to die without mawkish fantasies of an afterlife. The only light at the end of the tunnel is on the Ridge Avenue spur of the Broad Street subway.

And so it was with some sense of trepidation that I responded to Youngman's summons to visit his bedside at Pennsylvania Hospital. For weeks he has been treated for severe respiratory failure brought on by the latest course of chemotherapy in his years-long battle with Hodgkin's disease.

"There's something ... I want you ... to write," he said in breathless gulps over the phone.

I ventured into my faith-challenged friend's hospital room bearing a paper bag containing a few precious ounces of the medicinal spirits he had requested: Red-bread Irish whiskey.

What I saw on his face shocked me to silence. He was sitting up in bed, grinning like a kid, and looking younger and healthier than I had seen him look in years. "Have you ever met someone who changed your life?" he asked.

Before I could answer, he added: "If you're lucky, you get to meet three of them in a lifetime." Then



Clark DeLeon
Clark's Park

Van Youngman paused. "And I've been very lucky." As luck would have it, I had been researching a column about a retired Temple University professor in the School of Communication who was something of a legend to the former students — mostly women — she had changed, first as a demanding teacher, and later as a mentor, friend, and confidant.

At the age of 84, and despite the progressive toll taken by Parkinson's disease, Jean Brodey is still a BFF with a devoted cadre of professional women working in public relations at major corporations, nonprofits, museums, and universities. Predictably, they call themselves "The Brodey Bunch."

"We would meet four times, now maybe twice, a year, for lunch or dinner, usually at the White-marsh Valley Inn, and we've been known to sing the Temple band of sisters who idolized Brodey and earned the right to address her as Jean rather than Doctor.

"It took me about five years to feel comfortable calling her by her first name," said Engle Menendez, who will head Peco's communications department when she returns from maternity leave July 8. "I credit every public-relations job I've ever had to Jean. She knew everybody in the industry, and she knew we all needed jobs."

The Brodey Bunch get-togethers weren't about networking as much as laughter and, after a couple of glasses of wine, sing-alongs with the gals. "My mother loved piano bars, even though she really couldn't sing," said Lisette Brodey, a writer living in Los Angeles. "But she loved to sing, and she knew all the lyrics. And afterward, people would comment: 'Jean, you sing in keys that don't even exist!'"

Invariably, the Brodey Bunch would talk shop, and Dr. Jean's professional opinion and tough love were never off-key. Engle Menendez recalled her mentor's reaction to a complicated Peco plan to teach customers about their energy options.

"Cathy, you realize that you are all wrong, right?" Brodey said. "There are two things people want to know: Tell them that their lights will stay on. Tell them that they can still call Peco no matter what they choose, and that they will save money."

"You need to understand that, at the end of the day, what's most important to customers is about 5 percent of everything you just said."

Good teachers are the gift that keeps on giving. "Have you ever met someone who changed your life?" asked Youngman, 76, the survivor of his ongoing war with cancer.

I started to mention a teacher, but he interrupted me. "Well, I had a nurse." Her name is Berthe Lumba, he tells me. She was born in Africa and has been working on her American dream since leaving the Congo at the age of 21.

Thirty years later, Lumba works nights as a nurse, while she pursues an advanced medical degree. Her four children, ages 19 to 29, are college-bound or college-educated.

And she changed the life of an aging atheist by simply being herself. "She enabled me to see myself as I really am," Youngman said. "I never took the time to ask myself, 'Who am I?'"

I suggested to my friend, who now vows to live another decade or two, that perhaps Berthe isn't really who he thinks she is. Perhaps her origin is not Congo. "Have you ever considered the possibility that she is an angel?" I asked.

And for the first time in his life, Van Youngman was at a loss for words.

Clark DeLeon's column appears regularly in Currents. E-mail him at deleonc88@aol.com.

The Philadelphia Inquirer
City & Region

Friday, September 11, 1998



Real estate developer Michael Yaron helped fund most of the renovations at Keshet Israel at 412 Lombard St. The congregation will rededicate its sanctuary during Sunday's architectural tour of 11 synagogues.

Synagogues open their doors

Eleven congregations to get together Sunday for a tour.

By David O'Reilly
 INQUIRER STAFF WRITER

Fifteen years ago, Ted Millan lay in a coma, felled by a massive heart attack. Doctors at Rolling Hill Hospital in Elkins Park said he would not last the night.

Distraught, sons Norman and Rick drove to the decrepit synagogue at Fourth and Lombard Streets, where their father had belonged for so many years.

Weeping and praying as they stood on the sidewalk that December night, the two men promised God that if their father lived they would not only join Congregation Keshet Israel, they would rebuild the synagogue.

A few weeks later, Ted Millan was home. His grateful children spent time with him in ways they never had before his illness.

And they kept their promise.

things became obvious," Waxman recalled. "One was that we were each extremely proud of our synagogues. And the other was that most of us had never been in one another's synagogues."

A few weeks later, they hit on the idea of an architectural tour open to the members of the 11 congregations. "And then we asked ourselves: Why not open it to the larger public?" he said.

The tour will begin with a 20-minute introduction to the history and architecture of the 11 buildings. Participants will then travel, either on foot or by trolley, to the buildings, where guides will point out items of interest.

Congregation Keshet Israel decided to leave exposed the building's main beams, which came from the keel and spars of the ship that brought the Universalists to Philadelphia from England in the early 1790s.

- The 11 congregations are:
- B'nai Abraham, 521 Lombard St. (Orthodox).
 - Beth Ahava, 8 Letitia St. (Reform, serves gays and lesbians).
 - Center City Havurah Minyan, 255 S. 16th St. (Independent).
 - Gershman Y, 401 S. Broad St. (Conservative).
 - Keshet Israel, 412 Lombard St. (Traditional).
 - Mikveh Israel 44 N. Fourth St. (Sephardic).
 - Rodeph Shalom, 615 N. Broad St. (Reform).
 - Leys' Heir, meets at Gershman Y, 401 S. Broad St. (Reconstructionist).
 - Society Hill Synagogue 418 Spruce St. (Reform).
 - Temple Beth Zion-Beth Israel 300 S. 18th St. (Conservative).
 - Vilna Congregation, 509 Pine St. (Orthodox).

Congregation Keshet Israel acquired the building in 1894 and dedicated the new sanctuary in 1897. The ship beams are in the renovated basement, home to the congregation's new preschool.

Much of the \$2 million for Keshet Israel's renovation came from real estate developer Michael Yaron, who joined after being invited by the Millans. In January, he hired the contractors and artists, who were putting final touches on the renovation last week.

"When I came here [in 1983] there were 20 one-gallon buckets around the floor every time it rained," Norman Millan recalled last week. The handful of the congregants was very elderly, "and there were so many pigeons coming through the windows you could have a minyan."

But Keshet Israel was God's house to Ted Millan, an Orthodox who would shoo away his customers and lock the door of his South Philadelphia hardware store whenever the synagogue needed a 10th man for a minyan, a quorum for public prayer. He died in May 1985 at age 71, 18 months after his sons prayed for his life.

"When I was 6 or 7, I'd walk with him [to the synagogue] and say, 'Why'd you close the store? Isn't the idea to make money?'" said Norman Millan. "And he'd look at me and say: 'One day you'll learn that some things in life are more important than others.'"

Some of the buildings, such as Rodeph Shalom, are "magnificent," according to Henry Nechemias, a volunteer tour guide with the Foundation for Architecture. Others he called modest.

Several were Christian churches before they were purchased and converted to synagogues, some began as synagogues, and one — Beth Ahava — is in an Italianate industrial building from the 1860s.

If You Go

■ The Association of Center City Jewish Congregations Open House/Architectural Tour begins at 11 a.m. Sunday at the Gershman Y, Broad and Pine Streets, and continues to 2:30 p.m. Tickets are \$5. For information, call 215-645-4400.

Congregants finding ways and words to forgive President

Clinton's crisis was discussed by members of religious communities across the city yesterday.

By Michael Matza
 INQUIRER STAFF WRITER

They posed moral questions about the depth of President Clinton's sin, the sincerity of his contrition and the consequences of forgiving him.

Across Philadelphia yesterday, members of religious communities seemed willing to forgive the president for his adulterous affair, viewing the situation from a moral and theological perspective rather than from political and legal grounds.

Many said Clinton deserves censure, though they were not ready to call for his resignation or impeachment.

"God loves the individual but hates the sin. So we are all deserving of forgiveness," said Alfred Chapman, climbing the steps of Tenth Presbyterian Church in Center City yesterday, where he is a deacon and his wife, Amy, is a Sunday School teacher.

"People who have problems with addiction, any kind of addiction, sexual addiction, substance addiction, may go into rehab or recovery and fall back a number of times," said Chapman. "The Bible calls on us to forgive seven times, 70 times. But the judgment is the Lord's. It's not for us to judge."

You want to believe the President when he says that he is sorry, said Amy Chapman. But it's hard be-

cause of his pattern of being contrite only after he's been caught. "Is this just a politically expedient request for forgiveness?" she wondered, referring to the president's tearful speech at the White House prayer breakfast on Friday. "Only God knows Clinton's heart."

Tenth Presbyterian parishioner Hugh McDonald, of Berlin, N.J., said a "train of consequences" follows all human actions and sometimes mows us down.

President Clinton, McDonald said, had "repeated taps on the shoulder" in the form of the Paula Jones lawsuit, the Gennifer Flowers affair, and other scandals from his personal life. But he refused to change his ways.

"Now he's got a bump on the head. Now the laundry is being aired out because he didn't stop when he was supposed to. The train has caught up with him and it's about to run him down."

Across town at Congregation Keshet Israel in Society Hill yesterday, Mayor Ed Rendell joined congregants in a joyful rededication of the century-old shul.

"In the Judeo-Christian tradition we should forgive anyone," said Rendell, ducking into his car after addressing the congregation. "But as one of [Clinton's] greatest supporters, I'm not sure I could ever forgive him for the recklessness that has cost a year of the nation's time in which he could have been advancing his agenda — which is my agenda as well."

"I think the House and Senate should unanimously censure the



Mayor Ed Rendell attends a rededication ceremony at the Congregation Keshet Israel in Society Hill.

President in the strongest possible way. And then, let's get back to the business of the country.

"I don't know if forgiveness is truly the issue," said Rendell. "In some ways I don't think the American public will ever forgive him. The question is: Do they want him to continue as president? And I think the answer to that overwhelmingly is yes."

Fred Krause, director of the Old

Pine Street Church Community Center, and his wife, Jean Robnett-Krause, were guests at Keshet Israel too.

"I believe God calls on us to forgive unconditionally," said Robnett-Krause. "Whether we achieve that or not is another story. I think it's something we all struggle with. I think forgiving is something you do over and over again. It's more of a process than a one-time thing."

There is hurt, and where there is hurt, there is anger. Until that hurt is healed, the anger will keep coming to the surface.

Keshet Israel congregant Rose Sondberg didn't vote for Clinton. She always distrusted him. Now she's angry for the embarrassment that he has heaped on his family and the country.

"He did this himself. Nobody put a gun to his back," said Sondberg,

now retired from Bell Atlantic.

At Greater Exodus Baptist Church at Broad Street and Fairmount Avenue, the Rev. Herb Lusk 2d worked Clinton's problems into his sermon.

"Right now, the President of the United States is finding out who his friends are," Mr. Lusk said to his congregation. "I do not condone sin. Sin is sin wherever you find it... but when you are at your lowest end, you need somebody to understand you."

"Every child of God," including President Clinton, "needs a friend," Mr. Lusk said.

Annette Hill, standing outside the church with her twin 9-year-old daughters, said, "I leave him in the hands of God. What he did was wrong, but what he has done for the country has been good."

At St. Francis Xavier Roman Catholic Church in the Art Museum area, Susan Gallagher interpreted Father Georges G. Thiers' homily about the Prodigal Son to mean "we shouldn't be judging [Clinton] because God is the ultimate judge."

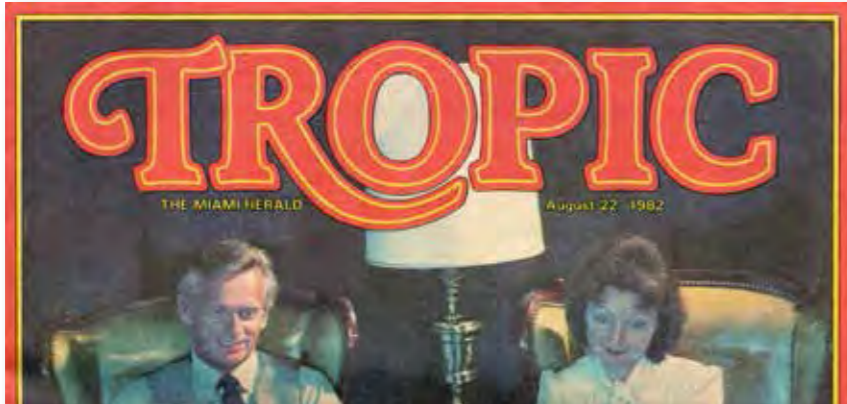
And outside St. Andrew Catholic Church of the Ukrainian Rite in Society Hill, Nancy Spause blamed Monica Lewinsky for Clinton's problems and said she has been praying for him every night since the scandal broke.

"I ask St. Jude to help him stay president," said Spause.

St. Jude?

"The patron saint of hopeless cases."

Inquirer staff writers Rosland Briggs and Thomas J. Brady contributed to this article.



Just when you thought you were safe from all that cute cat stuff...

CLAWS

(A report from the world's dumbest beauty pageant)

By **BO-RUN KAUFMAN** Mr. Florida Glamour Kitty

Buster, above, in full regalia. At right, George and the author.




Photography by **BRUCE GILBERT**

believe this, Listen, if you think for a minute I'm going to tell you I'm a... Is that an airplane? Is that a luggage handler? Just hold it right there, over my head! Only you are going to... Oh! Out! Why, you...
 Great. So, let me guess. This also has something to do with that bag of kitty litter Mary brought home one day, doesn't it? Some kinda stuff with blue specks in it. There was a coupon on that bag. That has to be it. Leave it to Mary to go into over a coupon.
 I can see it now. My Cat Bo-Run Listen Your Kitty Litter! Because black black black, right? Because it tracks thousands of blue specks all over the carpet, that's why. Ask anybody.
 So, Listen, that's me. Short for Bo-Run? Right. George and Mary find this real amusing. That's George and Mary for you.
 Well, they're OK. George and Mary picked me up out of this sewer where Mom had left me. Stay right there, kids, Mom said, and after that we never saw her again. Shut. What happened to the other girl? Couldn't tell you, but personally I've been with George and Mary ever since, tearing up Tender Vittles and chasing cigarette packs and giving daddy kiss. It's a living. We all got to do something.
 Anyway, so Mary must have done good with her coupon. Here we are getting off this airplane in, here, looks like Miami. Come George and Mary are taking a little rest... Good Lord, will you look at all these photographers... get your camera out of my face, sunny, or I'll close. Jack Listen, this is beginning to... George and Mary, would we talk for a couple minutes? George? Mary?
 Ahh, what's the use, now the photographers are taking their pictures. That does it, but that really only does it. Miss from home, a kiss like you wouldn't believe, and I'm sitting here with my tail up my... Say, that's another eye. Why, about six several eyes. Soooooo!!! Pssst! Hey! You guys know what the book is going on here? You don't know anything about a... Oh, yeah, this is a tag on my eye... "MR. FLORIDA GLAMOUR KITTY" who, me? Ver... Nobody told me about this. Say, that's great. Costume? How did you know I had a costume? You got a costume? Oh, that's what you figure these costumes are...
 Ohh, on the ball with that. Parade, huh? Why, these people have to be out of... George and Mary, get me out of here right now. Oh, it's my back to listen. Listen, I'm not kidding... Put me down, damnit.
 Monday.
 Get the key of the land last night. Checked it out. Checked it out a couple of times. We got to be ready for this reception at the hotel, all us kitties, and we got to be ready for this reception at the hotel. Dimes if this ain't the Seventeenth Annual All-American Glamour Kitty Contest. All over America there were about 20,000 people just like Mary who slipped this coupon off the kitty litter bag and told the kitty litter people why us kitties like the stuff. Because it tracks blue specks all over the rug, that's why. And now there are one of us in this wonderful, all-expense-paid vacation in Miami Beach. In the middle of July. Just brilliant.
 So we've all agreed that we're going to turn this whole thing into a sham, like, see. None of us is going to do anything, and we're going to hand it out and look really forlorn, and we're not going to use the telephones at all, and the first, also that gives us a check and says "Put that" we're going to disembowel the son of a bitch.
 Walking Marilla, she's in on it. Walking Marilla, because she's going to be more careful than I ever imagined. No.
 Tuesday.
 Sure enough, they put us through this costume contest today. Ninety-five degrees in the shade and here we were out sweating by the hotel pool. There was a master of ceremonies reading from a funny little script and everything. The accordion player was a clown touch, I thought.
 Curly, her outfit turned out to be more careful than I ever imagined. No.
 Wednesday.
 Still here, for reasons I don't quite grasp. Apparently nothing going on today though. Spent quiet day in hotel room. Chopped up several packages of Tender Vittles. Scratched ball out of George. Scratched ball out of Mary. Ripped diapers to shreds. Took nap.
 Thursday.
 Now what? What's this? The "contest" isn't that cute. This is a mess we're all supposed to run through, right? These are hurdles we're all supposed to jump over, right?
 Hahahaha. Listen, I must not have made myself clear. I'd like you all to know that there's about as much chance that I'm going to get out of this as there is... Oh! Oh! Why, you teachers... Listen! I don't want any goddamn Tender Vittles. If you stuck out another Tender Vittle at me I'm gonna die in here. I'm gonna die out of... They Mary! Look out behind you!
 Hehehehehe, here I go, so and anyway. Listen to 'em all yell. Grab that! Look out somebody close the door! Don't scare him! He's gone under the table! Whooooo! Yippee! You want tricks, guys? Let me show you my trick. I did some work here, and you stick your hands in and feel around for me and I show all your thumbs. No, no, do go with your little decision. I'll just sit down here. Don't let me interrupt anything.
 Certainly sounds grim out there. Will you listen to these people trying to explain their kitties into running through the maze. Kitty Kitty Kitty! Pssst! Pssst! Pssst! Come out! Come out! Come out! Curly! Look, Curly, what's this. Curly, it's your favorite toy, Curly! Yaaaaaahh. Look at all Tidy wrapped out flat in the middle of the maze and nothing out. He wants to be down he wants to be down! Everybody is squealing. Of course he wants to be down. That's what you do. Don't's anybody know that?
 The scoreboard, hey, this thing is beautiful. Walking Marilla, zero out of a possible 50 points. Tidy, five points. Sanchez, 10 points. Pandora, 10 points. Buster, 20 points. This is going to look with some kind of gold glitter crap and little swimming pools and palm trees and stuff, and I remember, too both a real pool and took a punch at one of the camera guys and after that I made it look like I was accidentally strangling on the beach and everybody gasped a bit. And most of the others, they're in too. Buster we're not sure about. For starters we ain't even sure this Buster is a cat. Personally I've seen bears that weren't as big as this Buster. Buster looks like one of those big scarying
 to try to make her dance. Kerrie Kat, he's in too. Kerrie Kat's from Massachusetts. Tidy, five points. Sanchez, 10 points. Pandora, 10 points. Buster, 20 points. This is going to look with some kind of gold glitter crap and little swimming pools and palm trees and stuff, and I remember, too both a real pool and took a punch at one of the camera guys and after that I made it look like I was accidentally strangling on the beach and everybody gasped a bit. And most of the others, they're in too. Buster we're not sure about. For starters we ain't even sure this Buster is a cat. Personally I've seen bears that weren't as big as this Buster. Buster looks like one of those big scarying
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 moments before the winner is announced.
 again, listen to them old ladies out there in the audience having about the best time in their whole lives, hey.
 Pssst! Listen, guys, as long as we're all out here, ride like the wind, boy, let's...
 Great. Nahh. Well, I was getting tired of that game anyway. I guess that about wraps everything up. Buster, he still looks there getting explained and strutting around in his crown and his cape and his ruse and his handles and handles. King Of All The Kittycats. Ask me if I care.
 Here's George. Whatcha say, George. You know, you're looking a little nice-eyed here, George. What is it you want? Oh, all right. Pssst! Pssst! Pssst! Hahahaha. OK, George, that's enough. I'm going to walk out now. Say what! You wouldn't trade me? You wouldn't trade me for anything? Answer...
 Well. That's what we like to hear, George. Keep it up, you know? Hey George. What's for dinner?



CLAWS
 Continued from page 10
 world records. That's... 50 points out of 50 points! All set! Huh?
 Look at this, they're giving him trophies now. One trophy. Two trophies. Three trophies... Why, this out has just won every trophy they've got.
 Friday.
 What the hell, this show ain't over yet! How long can you keep a kittycat powered going? What else is there for the fool Buster to win? Huh. This looks like from right out here, everybody's all dressed up nice and formal and... I get it, this is the grand finale. You indeed, that master of ceremonies is singing *Stars Five* again. Well, all right. Let's get this thing over with.
 Here I am in my yellow swim trunks and visor cap, waiting to get wheeled out onstage atop my little TV cart. Hi folks. Yop, Mister Florida, Mister Fun In The Sun, that's me. Thank you very much, thank you, thank you, God bless. OK, George and Mary, let's go home. What do you mean we have to stand out here and wait for all the other? Oh, for...
 Well, here comes Buster. Listen to this master of ceremonies go on and on about old Buster. Winner of every event for the first time in the entire history of the All-American Glamour Kitty Contest. Whoooo deeee. And here comes everybody else, here's Curly and Sanchez and Tidy and Walking Marilla. All dressed up in our costumes
 the little girls are bowing their eyes out. Sanchez, you get the trophy! Pandora, you knock over a little nice-eyed here, George. What is it you want? Oh, all right. Pssst! Pssst! Pssst! Hahahaha. OK, George, that's enough. I'm going to walk out now. Say what! You wouldn't trade me? You wouldn't trade me for anything? Answer...
 Well. That's what we like to hear, George. Keep it up, you know? Hey George. What's for dinner?

Your Regional Southeastern Pennsylvania Household Hazardous Waste Program




Sponsored and Funded in part by
Bucks, Chester, Delaware and
Montgomery Counties, and Philadelphia.

How to Identify Household Hazardous Waste (HHW)

**Look for the following words
on HHW product labels:**

- Caution
- Toxic
- Danger
- Flammable
- Warning
- Corrosive
- Explosive
- Reactive
- Combustible
- Poisonous
- Hazardous



Printed on Recycled Paper

Buy Wisely

Read product labels when you shop. To find environmentally friendly products, look for words and phrases, such as: green, nontoxic, all natural, earth-friendly, safe for use around children and pets, environmentally safe, 100% biodegradable.

Buy only the amount of product you need. Purchase water-based products whenever possible.

Use and store HHW products safely

- Always read labels carefully before using products. Follow safety instructions.
- Do not mix materials. Mixing may cause release of dangerous fumes, an explosion and/or injuries.
- Close containers tightly after use.

Storage

- Keep containers upright to prevent leakage.
- Store hazardous products away from heat, sun and food.
- Place hazardous products out of reach of children and pets.
- Store HHW products in their original containers so that, in case of poisoning, directions are easily accessible.

Keep this important number handy.
Poison Control Center: 1-215-564-2160
From 410 area code: 1-800-722-2732

Dispose of HHW properly

Improperly disposed HHW can pollute the groundwater, surface water, and air; harm pets, children and sanitation workers.

- Use up what you have, as long as it is still usable.
- Share any leftovers with friends, neighbors and family.

How to dispose

- Take used motor oil to vehicle stations that accept it.
- If materials are not usable and no other options are available, take these items to a regional HHW collection event.

Residents in Bucks, Chester, Delaware, Montgomery Counties and Philadelphia can now bring their unwanted HHW products to regional drop-off sites for proper disposal or recycling.

For more information, contact the Regional Southeastern Pennsylvania Household Hazardous Waste Hotline at 215-218-9991. Faxing forms to our offices is not an option.

DEP
Department of Environmental Protection
1900 Independence Mall North, Philadelphia, PA 19103



Less Hazardous equals safer household cleaning products

Scouring
Replace scouring powder with baking soda.

All-purpose cleaner
Mix one cup of washing soda* into a gallon of hot water. Wash surface with a hot-free cloth.

Floor cleaner
Mix 1/2 cup of vinegar in a gallon of water. Mop floor and allow to dry.

Wood furniture/floor polish
Mix 1/2 cup white vinegar and 1/2 cup vegetable oil in a quart size spray bottle. Rub on surface with hot-free cloth.

Window and glass cleaner
Put 1/4 cup vinegar in a pint-sized bottle and fill to the top with water. Spray on surface and rub clean with a dry cloth.

*Look for washing soda in your supermarket's household cleaning aisle.

Materials that are not accepted at HHW collection events

- WATER-BASED LATEX PAINT* (oil based paint is acceptable)
- Tires
- Undischarged waste
- Explosives
- Ammunition
- Appliances
- Infectious home medical waste
- Commercial waste
- Industrial waste
- Radioactive waste
- Gas cylinders over 20 lbs.

Call your county contact for information about how to recycle latex paint, used motor oil, and freon, used tires, and air conditioners.

*There's and out in trash.

County contact: Delaware County Solid Waste Authority at 610-692-4627

For more information, contact the Regional Southeastern Pennsylvania Household Hazardous Waste Hotline at 215-218-9991.

DEP
Department of Environmental Protection
1900 Independence Mall North, Philadelphia, PA 19103

HOUSEHOLD HAZARDOUS WASTE
More Than a Household Matter

Where to Find HHW in your home

Following are some potentially hazardous products you might find around your home.

Antifreeze

- Toilet bowl cleaner
- Tub and tile cleaner
- Nail polish and nail polish remover
- Drain cleaner
- Hair color
- Mercury thermometers

Acids

- Oven cleaner
- Bleach
- Ammonia
- Floor cleaner

Flammable

- Rug cleaner
- Furniture polish

Flammable liquids

- Oil
- Antifreeze
- Gasoline
- Kerosene
- Pool chemicals
- Varnish
- Oil based paint
- Glue
- Paint thinner
- Weed killers
- Fungicides
- Pesticides

*LATEX PAINT IS NON-HAZARDOUS

Household Hazardous Waste 1999 Collection Schedule for DELAWARE COUNTY

April 24
Emergency Services Training Ctr.
Daily Township
From Route 976 South Lake 475 North to Get 77 West. Intersection Route 976 and Route 201 East. Turn right at Route 976 and follow Route 976 to the first traffic light and turn left onto 475 St. Turn the first right. Signs are over 475 and follow them to the first intersection. Turn left onto Training Center.

June 5 & October 10
Transfer Station
Marilyn Township
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September 11
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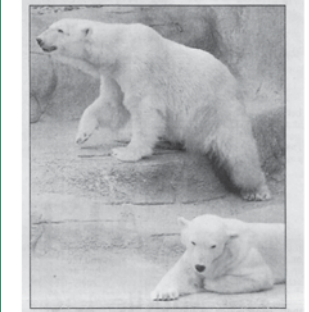
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NEWSPAPER

DAY, NOV. 5, 2015 | THE PHILADELPHIA INQUIRER | A17

COMMENTARY
Klondike's journey to Phila. Zoo

By Arlene W. Leib
This is a love story about a regal polar bear named Klondike, who died on Oct. 24, and how she came to live at the Philadelphia Zoo. I helped Klondike make the zoo her home when she was a baby, and for almost 34 years, I've loved her like family. This is her story.
Once upon a time in the early 1980s, I bought the three bears for the Philadelphia Zoo. I worked for an ad agency, Montgomery & Associates, and our client the Isaly Klondike Co. of Hanover, Pa., manufacturers of Klondike Ice Cream Bars, used a polar bear mascot in its advertising and packaging. I was friends with the Philadelphia Zoo's public relations director, Kathy Lincoln, and we talked about how public zoos buy



Klondike (in background) and Coldlocks at the Philadelphia Zoo in the spring of 2008.

animals. Lincoln told me there was a software program identifying gestating animals and babies ready for adoption. The zoo at that time had no polar bears in residence. So I asked if I could get my client, who loves polar bears, to buy some for the zoo, would they be interested? I asked Lincoln to find me three bears and tell me a price, and I'd pitch the client with the win-win idea. She found my bears within days. There was a surplus of polar bears at the time; they breed well in captivity, and there weren't many zoos like Philadelphia's, with the new, man-made natural habitat called Bear Country, which opened in April 1980 at a cost of \$1.5 million. The three bears would cost \$1,000 each. With an average life span of 35 years and a reputation as giant, happy, and lovable clowns, I told our client, they were a great investment in spirit and kind, and they agreed. Purchases were made and plans were in place, but the story then went south. The three bears arrived at Bear Country and died within weeks of each other between July and October of 1980. It was front-page news across the country, and we were all stunned by the loss. When it was determined that the bears died of unrelated causes and the zoo was not to blame, I talked our client into buying three more bears. They arrived at the zoo 11 months later — and one would be christened "Klondike." Unfortunately the first bear died 15 hours after arrival from heat stress and improper transport. But the other two were frisky and healthy. They were carefully observed and quarantined for 10 days and then proclaimed healthy. Bear No. 1, as the zoo

called her, was an 11-month-old female from the Bronx Zoo, and she would be named Klondike, for our client. Bear No. 2 was a 200-pound baby from the Seneca Zoo in Rochester, N.Y. The zoo and city announced that Oct. 25, 1981, would be declared Polar Bear Day. There was free admission with a Klondike Bar wrapper, free Klondike Bars to eat, and lots of other giveaways. The two new polar bears were formally introduced to the public by William V. Donaldson, the zoo's president and executive director, and Klondike was christened. Bear No. 2 still needed a name, and I worked with the Daily News to sponsor a Name the Polar Bear Contest. For one month, a column appeared every day in the paper with an entry blank for readers to mail in their suggested names for

the bear. The grand prize would be 1,000 Klondike Bars, a family membership and personal tour of the zoo, and an invitation to attend the Jan. 31 ceremony christening Bear No. 2. The winner would be announced in the Daily News on Jan. 29, with six runners-up receiving prizes. An unbelievable 14,017 entries arrived at the Daily News. Some were funny — Bear Mantlo and P.T. Bearum — and others topical, like Annie-Freeze, Peppermint, and Ivory. Choosing winners was a challenge. I went to St. Christopher's Hospital for Children and put together a panel of judges from children who were patients. With a bearable list of finalists, they came up with the winners. On Jan. 29, the Daily News announced that the "Unbearable Wait Is Over." "Coldlocks," the name submitted by school crossing guard Pat Westfield of Fishtown, was declared the grand prize winner. The 46-year-old widow, who lived with her 85-year-old father, told the Daily News she thought of "Goldlocks and the Three Bears" when submitting her entry. What would she do with 1,000 Klondike Bars? we asked. "I cross youngsters from two parochial schools," she replied. "They'll know what to do with all that ice cream." And on Jan. 31, 1982, the zoo celebrated and christened Coldlocks. Klondike and Coldlocks went on to frolic for 34 years in Bear Country, delighting Philadelphians, visitors from around the world, and children of all ages. Now, with Klondike gone, Coldlocks carries the torch as the oldest living polar bear in this nation. Long may she reign.

Arlene W. Leib is a writer who has worked in public relations, media relations, and marketing for decades. arlene@inkpr.net

MAGAZINE

Magazine cover for 'MAIN LINE TODAY' featuring a woman in a white dress and red bag. Text includes 'A Local Expert Weighs in on the "Little Pink Pill" | Is King of Prussia Mall Sinking? (Answer on Page 8)', 'THE ULTIMATE SHOPPING GUIDE', 'OUR ANNUAL BOUQUETS DIRECTORY', 'WHAT'S HOT IN YOUR FAVORITE TOWN CENTER', 'Vintage Fun at Area Wineries', 'The Region's Hard-Cider Boom', 'NOVEMBER 2015 \$4.99', and 'www.mainlinetoday.com'.

Magazine article titled 'expiration dating' with a sub-headline 'end of the line'. The article discusses dating and relationships, featuring a photo of a woman holding a bottle of perfume. Text includes: 'We only get one match-forever on this planet. But a little denial—and a fresh tattoo—goes a long way. By Anne N. Egan', 'In the book My Life So Far, Jane Fonda offers a view of life in three acts: Act 1, from birth to my young Act 2, from 30 to 50 and Act 3, from 50 until the end.', 'Though I've considered attractive (don't say "still"), I worry, I'm sorry, I'm smart, this and healthy. I can yank up booty parts, fill, up and work, work out, and maintain a healthy lifestyle, but I can't change my God-given shell-life.', 'In her first book, Between a Rock and a Hard Place: Why Fifty Is the New Fifty, screenwriter Tracy Jackson charts down the nation that 50 is the new 30. "Sixty-something isn't about denying reality, but planning for the future," my friend points out.', 'An anti-aging warrior, I'm always denying reality. I'm not so great at planning for the future, either.', 'A career on my wife's watch, Victoria. It was my daughter's idea. She was headed into her first year of college, and I was naming her "OK," I said, "but nothing cute, or on a place that'll sugar-spread.", 'She made a face and said, "I don't even know what that means."'

CLIENT BLOGS



THE POWER OF A SMILE

Posted by Dr. Gary Glassman | 2016-06-09 10:09:11

A smile is one of the most powerful tools in your personal, human toolbox that you can put on your face, every day. A simple smile can make a difference in your life, and the lives of others. A smile is beautiful, free and very contagious. A smile can make you feel happy, appear more attractive and friendly, make you look younger, and even help you get hired or promoted in your job. I know, you're probably shaking your head thinking, "I already know all of this," but I'd like to tell you some benefits of a smile that you may not know.

We know how we feel when we smile. Happy, right? But there is some scientific proof, physiological activity going on inside our bodies when we put a smile on our face.

The globally read and respected *Huffington Post* listed in a February, 2013 article that there were 11 Surprising Reasons You Should Smile Every Day, and stated why it's worth drawing those pearly whites daily, even when you don't necessarily feel like it. As a professional smile maker and keeper, it's going to give you a complete and important YES TO SMILES LIST to every time you smile, you'll know what a big difference you're making in your life and the lives of others.

1. Proven studies show that smiling more adds seven more years to your life! What's not to smile about with that little known fact?
2. Smiling actually trains your brain for the better. While our brains are naturally hardwired to think and react with defense mechanisms, the habitual act of smiling helps to almost rewire our brain to think more positively. According to Steven Achter, author of *The Happiness Advantage*, by making smiling a part of our everyday practice, we help our brains create happiness loops that override positive-thinking patterns, lower pain and discomfort.
3. Research shows smiling is contagious. Louis Armstrong made the whole famous when he sang, "When you're smiling, the whole world smiles with you." Try it!
4. Smile from your mental state, smiling can also end up saving your life, as biochemist, Sandra Barrett, states in her book *Secrets of Cells*. She said when you let go of tension—an outcome that can be achieved through smiling—your cells let go of their rigidity. According to Barrett's research, this can possibly save your life as there have been cases where cancer patients go into remission after letting go of stress.
5. Smiling not only can relax your body, it also has the power to slow your heart rate, reduce blood pressure, pump up your immune system and decrease your chances of heart disease.
6. A smile reduces stress. Believing endorphins, dopamine and mood-enhancing serotonin, called neurotransmitters in your brain, a smile can help reduce stress, making you feel happier. (Did you know neurotransmitters are a natural painkiller?) So much stress in life can help cause obesity, asthma, headaches, gastrointestinal issues, Alzheimer's disease and even premature death.
7. Smiling can diminish negativity, revitalizing and boosting productivity.
8. When we smile at others we appear more confident. Studies have found that those who smile a lot frequently make more money in their jobs and careers, and are more likely to receive a raise and promotion.
9. A smile helps build trust. When you give customers, clients, patients, friends or family an authentic warm smile, they're more likely to trust you.
10. People who smile appear more youthful and attractive. When others see the photos of smiling people, they were more likely to think that the person in the photo was healthy, confident, optimistic and stable.
11. A smile can lead to laughter with positive effects. Numerous studies have been done on the health benefits of laughing, including how it burns calories and works the abs. Laughter also stimulates circulation, lowers blood sugar levels, reduces stress, improves sleep and may also boost the immune system.
12. A smile can help make us more popular. It's the Law of Attraction, you attract what you put out to the world.
13. Smiling makes you more approachable. A 2004 West State University study found that authentic smiles shared by employees in the service industry influenced the impressions on customers, and smiling employees came across as more likable and friendly.

Our face has 44 muscles in it that allow us to make almost 5,000 different types of expressions, many of which are similar, according to behavioral psychologists. It doesn't cost you anything to smile, you can fake it 'til you make it, and there are so many proven benefits, there's little reason not to smile!



BACTERIAL TONSILLITIS

WHAT YOUR TONGUE AND TONSILS ARE SAYING ABOUT YOU

Posted by Dr. Gary Glassman | 2016-06-14 10:09:11

When the doctor asks you to "open wide" during your next checkup, it might not be just to take a look at your teeth; your oral health professional can look at your tongue, throat and tonsils to check if you have a hidden issue. There are even a dangerous sleep disorder called Obstructive Sleep Apnea (OSA).

First off, start with your tongue and see what your tongue says. But don't speak too much about your health, without saying it word. It's a helpful tool for assessing and diagnosing health and quality of life issues, so pay attention to your tongue!

To start, I recommend that you look in a mirror. Stick out your tongue and take a good look. A healthy tongue should be a natural pink color and covered with small tiny bumps or nodules, called papillae. Anything irregular looking or painful should be a cause for concern and a need to see an oral health professional. You should make an appointment for diagnosis and treatment if you notice large, resulting in frequent sores, have frequent pain, a persistent or painful problem, more than the days to few weeks, an accompanying light fever or difficulty eating, drinking or swallowing.

In the meantime, according to the *Cholesterol Daily* and *Healthline*, here is what your tongue might be saying about you, as below:

- A smooth, pale surface** could be a sign of a B12 or iron deficiency, or loss of taste buds.
- A white coating or white spots** could be an indication of oral thrush, a yeast infection that commonly occurs in infants and the elderly, especially denture wearers. In the realm of smoking, drinking alcohol or poor oral hygiene it can occur in even in people who take care to brush and floss. Those with weakened immune systems or anyone who suffer from lung disease. While the white coating can be from oral thrush, cancer that often shows, an autoimmune response may be triggered by hepatitis C or shingles.
- A red or bright pink tongue** could be a sign of liver disease, a sign of a B12 vitamin deficiency, heart failure, Kawasaki disease, a serious condition affecting children under the age of five, dry mouth or a gluten allergy.
- A black and/or "hairy" tongue** may be a sign of oral yeast fungus, fungal infection, a sign after your antibiotic, chemotherapy or radiation treatment, or a sign of diabetes or AIDS.
- A lumpy or sore tongue** can be due to oral cancer, swelling or injury, smoking, pollen allergies, or oral cancer.
- Cracks or fissures in your tongue** can occur from poor oral hygiene, fungal infection, or an autoimmune disease.
- Persistent red or painful sores** can be due to injury or infection, swelling from food or stress, food allergies, nutritional deficiencies, gastrointestinal irritation, shingles, stress, herpes, lymphoma, which cancer caused by the HPV virus or tobacco use.
- Tongue pain** can result from rapid aging, injury or infection, mouth ulcers or white discharge, cancer, oral lichen planus, herpes, tongue piercings, multiple sclerosis, diabetes or irritating substances of toxins.
- Tongue swelling** may be a sign of an allergic reaction, an autoimmune disease, vitamin deficiency, or a sign of oral cancer, and even in patients who have no teeth or dentures. A tongue that appears too big could indicate hypothyroidism or slow metabolism.

Sudden swelling of the tongue can occur from a sudden allergic reaction, an infection, stroke, and needs immediate medical attention.

And lets not leave out the patients with **bleeds and sores** that can occur. **Obstructive Sleep Apnea (OSA)**, Strong can be an indicator of a stroke, and the treatment program can be oral health practitioners can often identify oral an autoimmune disease in due to weakness in the soft tissues of the upper airway, such as, bleeds, and can be a symptom of sign of OSA. OSA affects the size, shape of your tongue, the soft palate (the part that back of your mouth) the back of your throat which includes your tonsils and uvula, and can cause blood clots to relax, limiting the oxygen between some of OSA are linked to cardiovascular disease, diabetes, depression and even memory loss. OSA affects individuals are almost 10 times more likely to report OSA symptoms than non-obese patients. According to the *American Sleep Association*, "3 million adults in the U.S. have OSA, with 20 percent of those affected being women." The disorder is responsible for around 100,000 deaths each year in the U.S. annually, and results in decreased productivity, in severe cases, the disorder can lead to hearing and memory difficulties, heart attack, obstructive sleep apnea, asthma, depression, stroke or depression.

So there are a lot of indications of oral health, so become your mouth's best friend and watch your tongue!

BLOGS

[MARIA, EUNICE AND SARGE](#)

05/19/2011

I must be the only blogger who hasn't written anything this week about very dumb Arnold carrying on a major deceitful double life for a decade, causing Maria and their children's life to implode.

Day one was *The Announcement* about the baby with the housekeeper, and I believed, just the tip of the iceberg. As the week has gone on, each day some new and tawdry tidbit comes up to the surface. I think we're going to hear new pieces of the scandal as more lies unravel. Maria has to somehow put on a good face, a strong front and protect herself and her children right now. Especially from the media. And as my mother would say, "Thank God her mother's not here to witness this terrible mess."

I can just hear Eunice, may she still rest in peace, saying to Sarge, "What the HELL did we tell Maria? Date Arnold. Have some fun. Raise hell like your cousins, but for God's sake, don't marry the guy. He lifts things up and gets awards for a living? What kind of a job is that? And what the heck is he saying? We could hardly understand a word he said when we first met him. And did he even go to college? She didn't listen to us, Sarge, and now look what's happened. Everybody knows he's a lying, deceitful bastard having sex with someone other than his wife. The maid, yet! But don't worry. Maria will go back on TV and help other celebrities and governor's wives who have been screwed over by their cheating husbands, and had babies out of wedlock and against the Church, and whatever. We raised our girl to give back, Sarge."

And I can hear Sarge saying back, "Oh crap, Eunice. Maria's seen this in your family for years. She'll be just fine, and so will those kids."

Even the smartest people can be victims of a sting. But Maria's got her strong Shriver/Kennedy spirit and values, got God, her four kids, she'll get her job back on TV, and she'll be just be fine, one day. She's got the strength of her convictions, her thoroughbred upbringing, class, style, those cheekbones and of course...she's got Oprah.

RAFAEL ROBB IS STILL GETTING AWAY WITH MURDER by Arlene W. Leib

Both are big time con men. Lance Armstrong left a trail of betrayal, Rafael Robb, a dead wife. We have yet to find out if Armstrong will get away with *murder*. If the parole board's recent decision remains in affect, Robb will be getting away with murder...twice.

On December 22, 2006. Ellen Gregory Robb was viciously bludgeoned to death by her husband, Rafael Robb. After close to a year denying he murdered Ellen, Robb finally copped to a plea of Second Degree manslaughter. With no physical evidence to tie Robb to the crime, the D.A.'s office thought it was better to throw him in prison on manslaughter and serve a sentence of 5-10 years than taking a chance of having the tenured Penn professor of Game Theory walk.

Game Theory is a method for selecting the best strategy in order to minimize one's maximum losses or maximize one's minimum winnings in a game, war, business, etc. Robb was internationally recognized as a Game Theory expert, able to assess human behavior and design a methodology to outwit his opponent. Think Mohammed Ali's rope-a-dope. Rafael Robb's duck and weave would have both impressed and disgusted the Louisville Lip. After he killed Ellen, Robb disposed of the murder weapon, eradicated any evidence of blood and shredded tissue, faked a home break-in and rushed to be seen in public by witnesses who knew him. He did it all within a few hours of leaving Ellen, unrecognizable, lying in a pool of her escaping life fluids, in the kitchen where she had been wrapping Christmas gifts for her thirteen year old daughter and family. Along with the walls and floor, gifts now splattered with massive amounts of her blood. Gifts which would never be opened.

Robb has served five years of his sentence and this past December, without notifying the family nor allowing them to speak, Robb's parole board voted to release him. This, after only one year before, denying his release because of behavior issues and showing no remorse. How long did it take for this Game Theory intellect to figure out how to game the parole board? Just show remorse, whether sincere or not, and six years would be the entire punishment for stealing away a mother, a daughter, a sister and a friend of so many. I was one of those friends.

My daughter and Ellen's daughter went to overnight camp together. Because I was a friend and divorced, in August of 2006, Ellen came to me saying she wanted to divorce her husband, "Raffi." She asked for a lawyer recommendation. She had been miserable for some time and just wanted to have a happier life. I gave Ellen a lawyer's name in September, she hired him in October, around Thanksgiving she told Raffi she wanted a divorce and by Christmas, just days before her 50th birthday, Ellen Gregory Robb was dead. Continuous sickening strikes removed Ellen's face and all that remained was basically the back of her skull. A crime so heinous, detectives thought she was killed by a point blank rage gunshot blast; the act of a man "who should not be placed back into society," according to Montgomery County D.A. Risa Vetri Ferman.

At Ellen's closed casket viewing, I saw Raffi standing in the receiving line by himself. A pariah, few approached him. I wanted to look him in the face. I walked over and he thanked me for coming. He tried to embrace me and I pulled away. Without thinking I said, "I hope you have an alibi." He smirked audibly and said "Not really..." A chill went through me. There was no question in my mind that Rafael Robb was Ellen's murderer.

It took a year before he admitted it. And for bashing the life out of my friend the legal system somehow thought a punishment of 5-10 years was appropriate. That in itself was the next devaluation of Ellen Robb's short life. Now, unless the Parole Board reverses itself, Robb will soon be out on the street. Devalue Number Three.

Ellen was such a kind and gentle person, murdered by a raging man she might not have liked, but didn't suspect was capable of anything like this. She's gone. The convicted deviant will soon walk free.

Lance Armstrong's revelations have the world talking about whether he will honestly pay for his crime. Few seem to notice that a killer is walking after only six years.

Getting away with murder? You decide.

January 13, 2013

Arlene W. Leib is a writer and owner of LookPR, a Public Relations and Media Relations company located in suburban Philadelphia.

Philadelphia Business Journal

October 8-14, 1984

Condo market, Abbots Square make a comeback

By CHRISTINA WISER
Special to the Business Journal

For years, residents of South Street in Society Hill could gaze at the familiar facade of Abbots Dairy, a sprawling plant that took up an entire block bounded by Second, Lombard and Third streets.

Then in February 1982, the dairy was demolished to make way for a first in the area—a residential/commercial condominium development dubbed, appropriately enough, Abbots Square.

The project, undertaken by Jack W. Blumenfeld & Co., with financing from the bank of New York, had a price tag of \$50 million and contained plans for 270 condominium units, 70,000 square feet of commercial space and public parking for more than 300 cars. A tall order, especially in a neighborhood known for small but high-priced homes on quaint cobblestone streets.

Since that time, the project has undergone a significant amount of delay caused in part by a slow market and the desire on the part of Blumenfeld to encounter what his Executive Vice President Alan Feingold describes as "a favorable market." Now, however, Abbots Square is on its way, with units scheduled to be delivered in January 1985, and the first of a number of retailers set to move in by Thanksgiving.

"We're right on target with the construction," said Burton Bernstein, sales manager at Abbots Square. "And we're expecting to open a level of public parking around Oct. 15."

Abbots Square is actually divided into two phases, according to Bernstein. The first, Head House at Abbots Square, will contain a total of 162 condominiums, all of the project's 70,000 square feet of retail space, and

underground covered parking lots.

The first two floors of the eight-story Head House will contain the popular night spot Flanagan's, a health club, and retail stores that include a food market, dry cleaners, a hat store and even a travel agency. And in keeping with the spirit of Society Hill, Abbots

Head House at Abbots Square will contain a total of 162 condominiums, all of the project's 70,000 square feet of retail space and underground covered parking lots

Square has also made room for Hilary's Ice Cream. Other businesses will include an Italian and a Mexican restaurant.

The second section of Abbots Square, called the Courtyard, will consist of four, four-story buildings to house 108 condominiums. The Courtyard's construction is scheduled to begin after a major portion of the first phase is sold and leased. To date, said Bernstein, Blumenfeld has collected deposits on about 40 percent of the units in Head House.

To say Blumenfeld & Co. is optimistic about Abbots Square would be an understatement, but that enthusiasm is also shared by other developers and real estate agents in the Center City area.

"Abbots Square is unique in that it combines retail and housing units in one," said Jonathan Tori, president of the Philadelphia Home Builders Associations. "I'm even looking into developing some condo properties myself."

"Abbots Square is unique in that it's a new project and the first of its size there ever and the probably the last," said Ann Bailey, vice president and manager of the residential division of Jackson-Cross Real Estate. "There

are no other large tracts of land there (Society Hill). Most of it is already built up and growing by leaps and bounds. Abbots Square is certainly going to be the only condo development of its kind in that location."

Two years ago, however, predictions weren't quite so hopeful, not only for Abbots Square but also for the condo market in general. High interest rates and a lagging economy combined to make condo living an out-of-reach prospect for homeowners and a bust for developers.

Now, however, prospects have brightened, and Abbots Square, which also felt the effects of a slow market, is benefiting. According to Bailey, 99 condominium units were sold in Center City in the first six months of 1984, while for the entire year of 1982, the total number of units sold was below 150. An increase in the average sale price of condos from \$102,000 to \$138,000 has also helped, she said.

Two years ago high interest rates and a lagging economy combined to make condo living an out-of-reach prospect for homeowners and a bust for developers



Carol Sonstein photo

All lights are green for the construction of Abbots Square at the corner of Third and South streets

The market is very, very strong, now," Bailey added. "There's a lot of activity. Interest rates are not as low as we would like but they're stabilized. It has taken a long time for the condo craze to take hold in the city, but people have now accepted condos as a way of living. And I think you'll continue to see improvement in the market."

Says Tori: "Condos are making a good comeback in Philadelphia. I don't see much conversion going on anymore. The newer buildings will probably be more appealing."

Bernstein, however, does not attribute the delay in building Abbots Square to a particular slump, but

sensus is that it will have a favorable effect on the market in general in that area.

"I think we're going to see that it (Abbots Square) will raise (real estate) values down there, and have what I call a synergistic effect," said Bailey.

"The young professional who can't afford a \$250,000 home will move into

Abbots and make his start there. And he'll probably find he wants to stay in the neighborhood and move into a Society Hill home. And if that happens often enough, it will be a boon to the neighborhood."

Even with Abbots Square condos priced at between \$89,000 and

"The young professional who can't afford a \$250,000 home will move into Abbots and make his start there"
Alan Feingold

rather to the desire of the company for a "favorable market."

"There was slow movement in the market (throughout late 1981 and most of 1982)," Bernstein says. "But that doesn't mean we were in a slump. I think that's inaccurate."

Nonetheless it took about 18 months from the time Abbots Dairy was demolished before groundbreaking on the project took place in September 1983.

"We could have gone in earlier," Feingold explains. "But the financial climate just wasn't right."

While Abbots Square won't have any imitators in Society Hill, the con-

\$250,000, Bernstein is certain the development will be a welcome addition to the Society Hill market.

"I think Abbots Square will be a positive addition to the neighborhood," he said. "You're going to see a lot of families here who want to be a permanent part of the neighborhood. We will definitely be a positive influence here."

"There's an element of risk in any project," Bernstein added. "But we believe this area warrants an Abbots Square, and that there's a need we can fulfill. Nowhere in Philadelphia will you find another Abbots Square."



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- With guest auctioneers, Ray Murray and Nancy Glass of KYW-TV's EVENING MAGAZINE
- Featuring the works of acclaimed artist Remo Saraceni.

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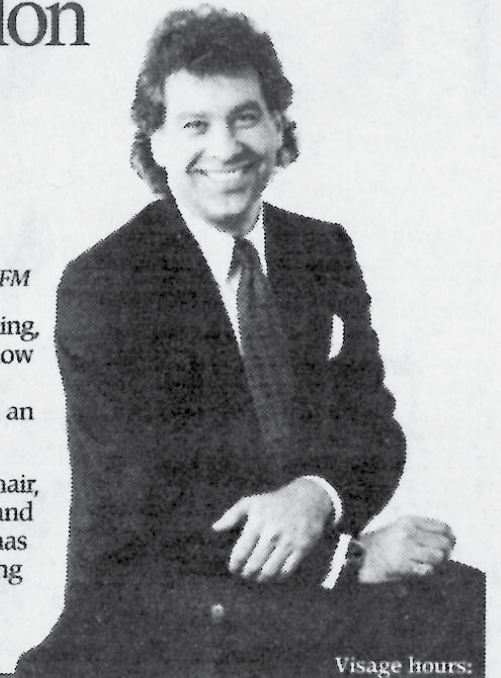
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“Let me tell you about Dr. Ellis. My eye doctor.”



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“He does laser eye surgery. I don’t know what that is, but I think it’s very technical.”



“He does laser eye surgery. I don’t know what that is, but I think it’s very technical.”



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Richard A. Ellis, M.D.

We care about your smile.

Edwin S. Rosenberg, D.M.D.
Joseph E. Gian-Grasso, D.M.D.
Farshid Sanavi, D.M.D.
Max Listgarten, D.D.S.
Barry S. Kayne, D.D.S.

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You are very important to us.

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When you visit the office of Dr. Joseph E. Gian-Grasso and Dr. Jeffrey Pearlman-Storch for comprehensive, periodontal care, we want you to know that from the minute you walk through our door, you are a V.I.P. to us... a Very Important Patient.

We care about giving you the finest and most professional care in periodontal dentistry bringing you years of trained experience, as well as the newest in skills, techniques and conveniences.

We have a humanistic and gentle approach to gum and tooth care. Your comfort and beautiful smile will always be our main concern and goal.

Keep your teeth for a lifetime.

We offer you the most professional care available in the areas of Periodontics, Dental Implantology and Facial Pain (TMJ). We want to show you how you can help keep your teeth and beautiful, healthy smile for a lifetime.

We'll give you the best, up-to-the-minute advice and information for a personal, healthy, daily dental maintenance program.

We're on your team.

The quality of care we give our Very Important Patients, is the work of a sensitive and caring staff who are there to help make your office visits pleasant and comfortable. Our hygienists, assistants, receptionists and other office staff are kind, considerate and conscientious.

Our office has expanded appointment hours to accommodate the busiest patient.

- Mon. 8:30am-9:00pm
- Tues./Wed. 8:30am-5:30pm
- Thurs. 7:00am-9:00pm
- Fri. 8:00am-4:00pm
- Every other Saturday

Of course, we are available 24 hours a day for emergency care.

Get to know us.

Dr. Joseph E. Gian-Grasso

Dr. Joseph E. Gian-Grasso received his D.M.D. in 1971 from the University of Pennsylvania School of Dental Medicine, and his B.A. from the University of Pennsylvania in 1967. He received a Certificate of Advanced Graduate Study in Periodontics from Boston University School of Graduate Dentistry in 1973.

Dr. Gian-Grasso is a Diplomate of the American Board of Periodontology, and specializes in the areas of Periodontics, Dental Implantology and Facial Pain (TMJ).

At the Medical College of Pennsylvania, Dr. Gian-Grasso serves as Clinical Associate Professor of Dental Medicine as well as Director of Periodontics. He is Clinical Assistant Professor of Post-Graduate Periodontics at the University of Pennsylvania School of Dental Medicine and maintains hospital appointments at the Hospital of the Medical College of Pennsylvania and Graduate Hospital.

Dr. Gian-Grasso serves as a director of the Implantology Center at the Medical College of Pennsylvania and as a consultant to the Implant Center at Graduate Hospital in Philadelphia.

Dr. Gian-Grasso is a medical advisor for the Study Center for Head and Neck Pain and TMJ Disorders.

Dr. Gian-Grasso has been the recipient of many prestigious general dental and periodontology awards, and is on the Board of Directors, or a general member, of many professional, scientific, community and civic organizations. He is also the recipient of the Abraham Cohen Award, the American Academy of Periodontology Award, the Lactona Award, and is a Fellow of the American College of Dentists and a Fellow of the International College of Dentists. He is a frequent lecturer in the areas of Periodontics, Prosthodontics, Dental Implantology, Facial Pain (TMJ) and Reconstructive Periodontics.

Get to know us.

Dr. Edwin S. Rosenberg

Dr. Edwin S. Rosenberg attended dental school at the University of Witwatersrand and received his Dental Degree before coming to the U.S. to attend the University of Pennsylvania School of Dental Medicine. Dr. Rosenberg continued his studies at the University of Pennsylvania School of Dental Medicine where he received his Certificate in Periodontics and Certificate in Periodontal Prosthesis.

Currently, Dr. Rosenberg maintains faculty appointments as Professor of Periodontics at the University of Pennsylvania School of Dental Medicine and Clinical Associate Professor of Medicine (Dental Medicine) at the Medical College of Pennsylvania. He is Director of Graduate Periodontics and Clinical Director of Periodontal Prosthesis at the University of Pennsylvania School of Dental Medicine.

Dr. Rosenberg serves as a director of the Implantology Center at the Medical College of Pennsylvania and as a consultant to the Implant Center at Graduate Hospital in Philadelphia.

Dr. Rosenberg is a Diplomate, American Board of Periodontology. He is a member of many professional and scientific societies in the U.S. and abroad, and serves as an active member of numerous local societies in Pennsylvania and the Delaware Valley. He is the past president of the Philadelphia Society of Periodontology.

An honored recipient of many prestigious awards and honors, Dr. Rosenberg has most recently received the Clinical Research Award of the American Academy of Periodontology; Hakasui Award for his contributions in the field of Periodontics and Prosthodontics by the Japanese Dental Association in Osaka, Japan; Graduate Periodontics and Perio-Prosthesis Students Award for Best Teacher and Lecturer; Fellowship in the College of Physicians of Philadelphia and Fellow of the American and International College of Dentists, and the recipient of the Lester Burkett Lecture Award.

Dental Implants

New help for those who can't wear dentures...and more.

Today, Dental Implants make it possible to have natural looking and functional replacement teeth. If you are a patient who cannot tolerate conventional dentures, or one who has lost teeth and wishes to avoid removable dentures, or someone who is about to lose teeth that could be strengthened and retained—Dental Implants are for you.

What are dental implants?

Quite simply, Dental Implants are artificial substitutes for natural tooth roots which are firmly into the jaw bone.

Periodontal Disease

A Disease of Neglect.

Periodontal Disease is a big name for GUM DISEASE, the major cause of tooth loss in adults today. Periodontal Disease is caused by plaque...a sticky, colorless, almost invisible film of bacteria which attacks the gums around the teeth and tooth-supporting bone. (PERI meaning "around" and DONTAL meaning "teeth"; PERIODONTAL—"around the teeth").

What to watch for: the kinds of Periodontal Disease.

GINGIVITIS is the superficial, early stage of Periodontal Disease. Gums are inflamed, red and tender—a condition caused by plaque. PERIODONTITIS is a more advanced stage of the disease. The tooth-supporting bone is being destroyed by attacking bacteria. Periodontitis has many forms: some cause bone loss slowly over many years, while others cause very rapid bone and tooth loss. The worst part about Periodontitis is that it can occur in forms that are only detectable by a detailed periodontal examination.

How will I know?

You may know you have Periodontal Disease if you notice any of these important signs which should be looked upon as WARNINGS.

- Bleeding gums or "pink toothbrush" after brushing
- Red, swollen, or tender gums
- Pus between the teeth and gums when the gums are pressed
- Any change in the way your teeth fit together when you bite
- Chronic bad breath
- Any change in the fit of dentures or partial bridges
- Separating, loosening or protruding teeth
- Longer looking teeth
- Aching or itchy gums

TO BE CERTAIN ABOUT PERIODONTAL DISEASE, ASK YOUR DENTIST OR PERIODONTIST TO EXAMINE YOUR GUMS CLOSELY.

TMJ-Facial Pain

Understanding the TMJ syndrome.

TMJ is the shortened name for Temporomandibular Joint Syndrome. TMJ manifests when the muscles, ligaments and bones in the jaw do not work together properly with the joint called the temporomandibular joint, located in front of the ear, where the jawbone meets the skull. This condition causes recurrent or chronic pain, with one or many symptoms.

Mystery symptoms, no longer.

The signs and symptoms of TMJ, which you may not have been able to easily identify in the past, are:

- Pain in the face, neck and shoulder area
- Pain in the jaw joint
- Certain types of headaches or neckaches
- Clicking, popping or grating noise when one opens or closes the mouth
- Tenderness or fatigue in the jaw muscle
- Difficulty opening the mouth
- Jaws that get "stuck," "lock" or "go out"
- Pain from yawning, chewing or opening the mouth widely
- Pressure in the eyes or sinuses
- Pressure or sounds in the ear
- Difficulty in hearing
- Dizziness

How did I get TMJ?

You may have TMJ due to an accident or injury to the jaw, head or neck...from teeth and/or bite problems (Malocclusion)...grinding teeth while sleeping...diseases such as Arthritis...missing teeth...chronic jaw clenching...tension and stress...discrepancies of growth and development.

How can I be sure it's not something else?

Dentists must be able to clearly differentiate between a TMJ disorder and similar symptoms of other diseases. This may be accomplished by your dentist conducting a series of diagnostic tests.